

THE 11th ANNUAL
EDMAWARDS
EDUCATION DIGITAL MARKETING AWARDS

BEST of SHOW

The following entries have been selected as our Best of Show winners for this year's competition. Each of these entries exhibited the highest standards, creativity and professionalism. They captured the attention and admiration of our panel of judges.

We want to extend a special congratulations to the people who were involved in putting these projects together. Your hard work has provided an exceptional contribution to the field of higher education marketing and advertising.

Queen's University

Kingston, ON

Queen's Alumni Review

(Summer 2023)

Digital Publication—Single

Oklahoma State University

Stillwater, OK

24 Hours with On Your Feet

at the McKnight Center

Digital Special Video: Over 2 Minutes

Northeastern University

Boston, MA

You. Activated by Experience.

Total Digital Marketing Program

Syracuse University

Syracuse, NY

Sounds of Syracuse

Digital Special Video: Under 2 Minutes

Northwest College—Wyoming

Powell, WY

Welcome to Wyoming

Digital Video Ad

Pace University

New York, NY

Mindpower, Inc.

Atlanta, GA

Pace University Advertising Campaign

Total Digital Marketing Program

University of Alaska System

Fairbanks, AK

BVK

Milwaukee, WI

Empower Alaska

Total Digital Marketing Program

Oakland University

Rochester, MI

Ruffalo Noel Levitz

Athens, GA

Oakland Giving Day Digital Boost

Social Media Content—Campaign

Auburn University

Samuel Ginn College of Engineering

Auburn, AL

AUsome Science in 60 Seconds

Digital Special Video: Under 2 Minutes