EDMAWARDS
Education Digital Marketing Awards
The Sixth Annual
CALL for
ENTRIES

INSTRUCTIONS

1. All qualified entries must relate to educational marketing and comply with the competition's requirements. Entries must have been run or produced in 2017 or 2018.

2. There is no limit to the number of entries an institution or agency may submit.

3. **SUBMITTING ONLINE ENTRIES:** Please completely fill out the online registration form. Online entries may be paid through PayPal or request an invoice.

4. **Deadline Dates/Fees: $40 Early Bird Rate** must be submitted by September 14, 2018. **$50 Regular Rate** must be submitted before October 19, 2018. **$60 Late Entry** must be submitted by November 9, 2018.

5. Entries cannot be returned and become the property of ***Higher Education Marketing Report***.

TOTAL DIGITAL MARKETING PROGRAMS: Multi-media campaigns must use at least two mediums.

Judging

Each entry submitted in the Education Digital Marketing Awards will be evaluated against other entries in the same group and category by a national panel of marketing, advertising, and academic professionals. Judging is based on overall creativity, marketing execution, message impact, technology application and innovative content.

Awards

Gold, Silver, Bronze and Merit awards will be given. Duplicate awards may be ordered for a fee following receipt of award. Copies of the certificates will be sent to **BOTH** the winning institution and the advertising agency.

Notification

Winners in the **Education Digital Marketing Awards** will be posted on our web site on **December 14, 2018**.

Web address is www.educationdigitalmarketingawards.com

For Questions Call 770-457-6106

Announcing The Sixth Annual

EDMAWARDS

Education Digital Marketing Awards

Higher Education Marketing Report, the most widely read publication for educational marketers, invites you to enter the Education Digital Marketing Awards.

The Education Digital Marketing Awards recognizes the best educational websites, digital content, electronic communications, mobile media and social media.

As an education marketing professional, the Education Digital Marketing Awards gives you the opportunity to test your programs and content against the best in the country. A national panel of industry specialists will review each piece; judging creativity, marketing execution, message impact, technology application and innovation content.

Enter for Only $40 by Sept. 14th

New–Early bird entry rate of only $40 for entries received by September 14, 2018. Entries must be submitted no later than October 19, 2018 for the regular rate of $50. Late entry deadline is November 9, 2018. If you have any questions concerning the awards, please contact our office at 770-457-6106.

There are 28 categories and 14 groups that will be judged. There is no limit to the number of entries you may submit. Simply follow the directions entering online, faxing entry or packaging your materials properly to ship in your entry. Remember, the awards are judged by industry specialists. Therefore, the overall presentation should demonstrate professional care and consideration.

Award certificates will be given to those entrants whose programs and materials display exceptional quality, creativity and message effectiveness.

All entrants, both institution and agency, will receive an email announcing the winners list. Winners will also be posted on our web site on December 14, 2018. Our web site address is: www.educationdigitalmarketingawards.com.

Early Bird Entry Deadline: September 14, 2018
Entry Deadline: October 19, 2018
Late Entry Deadline: November 9, 2018

Sponsored by

HIGHER ED MARKETING

HIGHER EDUCATION MARKETING REPORT

A Partial List of Previous Education Digital Marketing Awards Winners:

Arkansas Tech University
Alfred University
Amherst College
Appalachian State University
Ashland University
Auburn University
Augusta University
Barry University
Bethany College
Baton Rouge Community College
Becker College
Benedictine University
Binghamton University
Boise State University
Bryant & Stratton College
Butler University
California Institute of Technology
California State University, Northridge
Carnegie Mellon University
Chapman University
Clarkson University
Coastal Carolina University
College of Charleston
College of William & Mary
Colorado State University
Concordia College
Concordia University
Cuyahoga Community College
Dallas Community College District
Davidson College
Davidson County Community College
Delta College
Durham College
Duquesne University
Eastern Kentucky University
Emory University
Excelsin College
Florida State University
Friends University
Georgetown University
George Washington University
Georgia State University
Glendale Community College
Golden Gate University
Harper College
Indiana State University
Indiana Tech
Indiana Wesleyan University
Ivy Tech Community College
Jacksonville State University
Jamestown Community College
Jefferson University
Johns Hopkins
Johnson & Wales University
Kalamazoo College
Kent State University
Lasell College
Lawrence University
Liberty University
LIM College
Lone Star College
Loyola University New Orleans
Macomb Community College
Mercer University
Middelsex Community College
Midwestern University
Mississippi College
Mitchell College
Monmouth University
Moraine Valley Community College
Morgan State University
Morehead State University
Neumann University
New England College
New York University
North Carolina State University
Northeastern University
Northern Arizona University
Northern Illinois University
Northwestern University
Olin College of Engineering
Penn State University
Pepperdine University
Philadelphia University
Point Park University
Princeton University
Purdue University
Queens College
Radford University
Rasmussen University
Regent University
Rice University
Ross University
Rutgers University
Sacred Heart University
Saint Xavier University
Samford University
Seton Hill University
Slippery Rock University
Southern Illinois University
Southern New Hampshire University
Southwestern Illinois College
St. Catherine University
Stephen F. Austin State University
Stevenson University
St. George's University
St. John's University
St. Lawrence University
St. Mary's College of California
Suffolk University
Suny Oswego
Suny Vister
Texas A&M International University
Texas Christian University
Texas Tech University
Texas Wesleyan University
The College of St. Scholastica
Troy University
Tulane University
UNC Charlotte
UNC Wilmington
Union University
University of Alaska Southeast
University of Alberta
University of Arizona
University of Baltimore
University of British Columbia
University of Central Missouri
University of Connecticut
University of Denver
University of Detroit Mercy
University of Idaho
University of Illinois at Chicago
University of Iowa
University of La Verne
University of Maine
University of Maryland
University of Mary Washington
University of Michigan
University of Missouri
University of Nebraska
University of New Hampshire
University of New Haven
University of North Dakota
University of North Texas
University of Notre Dame
University of Oregon
University of Pennsylvania
University of Pittsburgh
University of Saint Joseph
University of South Carolina
University of Southern California
University of St. Thomas
University of Tennessee & Chattanooga
University of West Georgia
University of Wisconsin-Milwaukee
Utah State University
Utah Valley University
Vanguard University
Virginia Commonwealth University
Wake Forest University
Western Illinois University
William Paterson University
Wichita Area Technical College
Winona State University
Yeshiva University