Recognizing The Best Educational Websites, Digital Content, Electronic Communications & Mobile Media
Education Digital Marketing Awards
Call for ENTRIES

Education Digital Marketing Awards

Higher Education Marketing Report, the most widely read publication for educational marketers, invites you to enter the **Education Digital Marketing Awards**.

The **Education Digital Marketing Awards** recognizes the best educational websites, digital content, electronic communications, mobile media and social media.

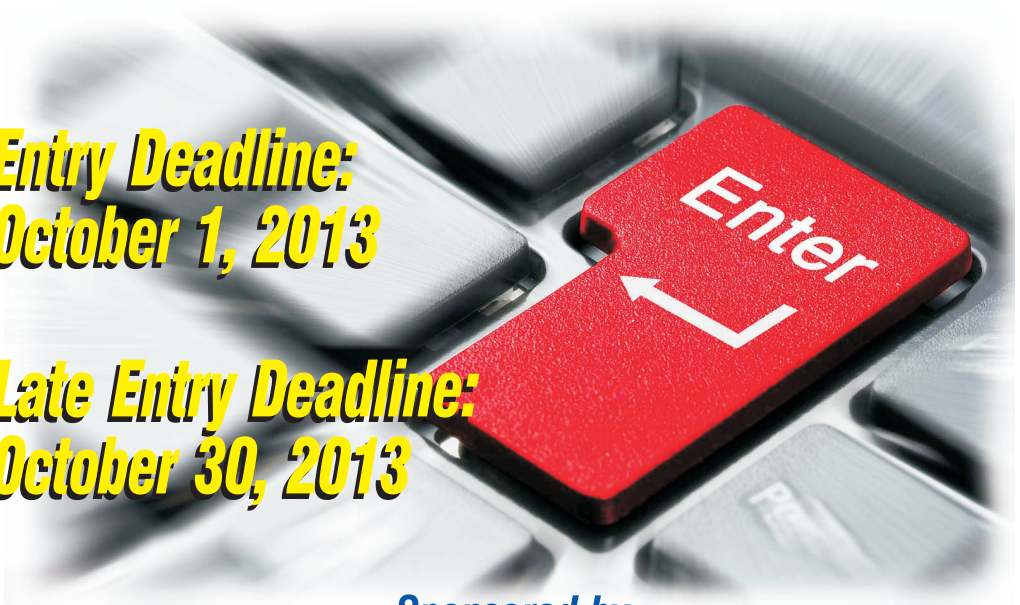
As an education marketing professional, the **Education Digital Marketing Awards** gives you the opportunity to test your programs and content against the best in the country. A national panel of industry specialists will review each piece; judging creativity, marketing execution, message impact, technology application and innovation content.

Entries must be submitted no later than **October 1, 2013** for the regular rate. Late entry deadline is **October 30, 2013**. If you have any questions concerning the awards, please contact our office at **770-457-6106**.

There are 30 categories and 14 groups that will be judged. There is no limit to the number of entries you may submit. Simply follow the directions entering online, faxing entry or packaging your materials properly to ship in your entry. Remember, the awards are judged by industry specialists. Therefore, the overall presentation should demonstrate professional care and consideration.

Award certificates will be given to those entrants whose programs and materials display exceptional quality, creativity and message effectiveness. Our judges will also present a select number of "Best of Show" awards. These are special commendations given to entrants whose work exhibits the highest standards of excellence.

All entrants, both institution and agency, will receive an email announcing the winners list. **Winners will also be posted on our web site on December 15, 2013.** Our web site address is: **www.educationdigitalmarketingawards.com**.



Entry Deadline: October 1, 2013

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